



PROFESSIONAL EXPERIENCE

From September 2012 to October 2016

Desimetal | Plasticofer

Production Director;

Planning and coordination of the entire production chain (blacksmithing, cutting and creasing, painting and shipment).

Creative and Project Director;

Development and implementation of projects in various design fields: communication, branding, web, packaging and product; execution of wire and iron prototypes.

Design Consultant.

From April 2011 to November 2011

A Vida é Bela

Image editing and digital illustration;

Integral member of the outsourcing team responsible for paginating all experience manuals for 2012. Chiefly in charge of editing and processing all images and illustrations.

From 2000 to today

LT6, Marketing e Comunicação

Founder – Manager and Creative Director

Management and creative and production control for countless projects in the areas of communication design, graphic design, branding, strategy, and web design; product, furniture and stand design; interior architecture, with scheduling and oversight of construction work.

From 1993 to 2011

A. Pereira, Actividades Hoteleiras

Operations and Events Manager

Strategic management and implementation of hospitality events of varying levels of complexity within the field of human resources management (multi-disciplinary teams of 20-120 people), purchasing and communication design.

Who am I?

My name is José Palma and I am from Sintra, Portugal.

Although my specialist area is product design, throughout my career I have developed a knowledge of the various areas of design and the respective production processes. With the experience gained, therefore, and a capacity for strategic thinking, the key variables are available for the first question I ask in all of my projects:

**“What’s the problem? How long do I have? I’ll solve it.
And this is what we have to do.”**

EDUCATION AND TRAINING

From 1989 to 1993

Industrial Design – Bachelor’s Degree

IADE – Instituto Superior de Design

From 1994 to 1995

Post-Graduate Course in Materials Technology

Glasgow School of Art and the Laboratório Nacional de Engenharia e Tecnologia Industrial (LNETI)

From 2000 to 2001

Post-Graduate Course in Communication and Image

IADE – Instituto Superior de Design

SOCIAL SKILLS

Winning and entrepreneurial spirit

Team player

Good written and oral communication skills

ORGANISATIONAL SKILLS

Ability to think strategically

Leadership ability

Project and team management ability

TECHNICAL SKILLS

Portuguese

English

French

Spanish

MAC OS®

Freehand®

Photoshop®

Illustrator®

Indesign®

Acrobat®

Inventor®*

OFFICE®

Photography

CONTACTS DETAILS

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* currently undertaking a training course in QUALICAD